

plans in order that coordination will take place, and that Selma's land use policies will be changed to reflect changing conditions and concerns, particularly those brought into focus by other planning studies.

Program to Implement Policy: The town board will refer plans and projects which impact upon the land development plan and policies to the planning board for review and comment.

3. Policy: The land use ordinances of the town will be strictly and fairly enforced.

Program to Implement Policy: The town board will ensure that all officers and agencies involved in administering these ordinances are properly trained.

4. Policy: The town is more receptive toward capital intensive industries--with their higher wages--over labor intensive industries in its recruiting efforts.

Program to Implement Policy: Recognizing the benefits that befall both the workers and the town's young people from a high paying industry, increased efforts will be made to attract capital intensive firms to Selma.

5. Policy: The town will work with the State Department of Transportation on a new thoroughfare plan for Selma.

Program to Implement Policy: Based on a presentation made before the planning board, the proposed thoroughfare plan was discussed in detail by a Department of Transportation planner. The planning board should obtain additional public input into the plan and make a recommendation for adoption to the town board. That body should then work closely with the highway department to implement the agreed upon plan.

6. Policy: The vitality and integrity of the downtown area is an essential part of the growth policies of the town and efforts to maintain that role are foremost in the mind of the administration.

Program to Implement Policy: A far from exhaustive list of ideas follows: (1) establish a revolving loan fund to offer low interest money to attract new firms into downtown and rehabing downtown buildings to improve their appearance--the Town of Greenville, S. C. is doing a project of this sort--; and (2) organize a group of downtown businessmen to examine problems and develop plans.